



British Embassy  
Mexico City



Welcome to the Doing Business Guide – Mexico.

This is a great time for British companies to be doing business in Mexico. We have a strong and warm relationship. In 2015 we celebrated a year-long promotion of the UK in Mexico and Mexico in the UK: this helped broaden and deepen our collaboration with an increasingly important global partner. Since then that relationship has been going from strength to strength.

So why Mexico? Mexico is a large country with enormous potential: with a population of around 122 million, it has the 15th largest economy in the world (11th by PPP) and is forecast to be the world's 5th largest economy by 2050. Mexico is one of the most open economies in the world, with twelve free-trade agreements covering forty-six countries, and it is in the process of implementing one of the world's most ambitious structural economic reform programmes: including reforming education and opening up the telecommunications and energy sectors to full competition. Mexico is a young country, with a median age of just 27 and a growing middle class: the long term potential is exciting.

To appreciate the opportunities in Mexico I urge you to come and see for yourself. Perceptions of Mexico in the media are generally negative, dominated by stories about crime. The reality is very different: security is an issue, as it is everywhere, but business people who do come tend to be pleasantly surprised, even astonished by the sophistication of the market and the warmth and goodwill of Mexicans towards the UK.

Doing business in Mexico is all about personal relationships: you have to be here to succeed. So why not come and see for yourself? Daily direct flights from London to Mexico City provide easy access.

My Department for International Trade team in the Mexico network stand ready to help. Our current priorities include the following sectors: infrastructure, automotive, oil and gas, defence and security, financial services, healthcare, life sciences, education and agritech.

**Duncan Taylor British Ambassador to Mexico**  
[www.gov.uk/world/organisations/british-embassy-mexico-city](http://www.gov.uk/world/organisations/british-embassy-mexico-city)

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